

Rare:[monitor]

UK Medical Wellness and Longevity

Provider Statistics
September 2024

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Creating Customer Wins

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UK Medical Wellness and Longevity Market 2024

Over the past decade evaluating the UK healthcare market, we have seen a growth in the focus on medical wellness and longevity, particularly since the Covid-19 pandemic.

As a testament to this, over the last 12 months, the content that has had the most views on our www.rare.consulting has been connected to the Wellness and Longevity Market, so we thought we would lean into the trend and provide an update view on the market for those of you who are interested across the healthcare market.

This report is a follow up from our March 2024 [report](#) into the Medical Wellness and Longevity market within the Aesthetics industry, a sector which has seen a lot of growth in the topic over the last few years.

If you would like to know more about our data sets, research capabilities or access to Rare: Monitor then please contact the team at hello@rare.consulting.

I hope you find this stats report useful, any feedback would be greatly appreciated.

Many thanks

Ben Pask

Founder Rare:

www.rare.consulting // www.raremonitor.com

About Rare:

We're Rare:, a data company that specialises in market intelligence and commercial optimisation for the private UK healthcare market.

Working with manufacturers, distributors and healthcare providers, we monitor activity of providers in the UK private market, helping our clients optimise their sales, marketing and commercial excellence operations.

We have decades of experience as a private healthcare consultancy, focusing on delivering accurate and quality data that solves problems for some of the largest and most innovative businesses in the world.

About Rare: Monitor

Rare: Monitor is a commercial excellence tool designed for regulators, manufacturers and clinics. Our data set profiles over 86,000 UK healthcare providers on the treatments that they offer, the services they have, their financial turnover, key employees, local market size, social media pages, SEO and PPC performance, and local competition. It is available on subscription for a monthly fee.

About Rare: Monitor Stats Reports

Rare: Monitor stats reports offer a snapshot in time into the current position of the UK market, by sector, using data from Rare: Monitor. In this report we take a look at the the UK medical wellness and longevity market to understand how the landscape looks in 2024. These reports are free to download from our website and you would like to understand what the data means for your business then please contact us at hello@rare.consulting.

About the data used in this research

Data we used for this analysis comes from Rare: Monitor, and it was accessed in Medical Wellness and Longevity 2024.

Rare: Monitor: Data used as part of this research report

Provider Category	Number of clinics in Rare: Monitor
Any UK Health, Beauty and Wellness Provider	52,806
Total number of Providers in Rare: Monitor, that have been used in this research report*	14,886

**Please note we are reporting on those Regulated clinics that have been fully processed in Rare: Monitor and have an active website as of 5th September 2024.*

Each month Rare: Monitor automatically profiles the activities for every UK Health, Wellness and Beauty provider, as such data will change month-on-month.

Medical wellness and Longevity treatments contained in this report include: Bioidentical Hormone Replacement Therapy (BHRT), Nutritional Counselling, Weight Management Programmes, IV Vitamin Therapy, Stress Management and Relaxation Techniques, Functional Medicine Assessments, Detoxification Programmes, Fitness and Exercise Prescription, Mind-Body Therapies, Genetic Testing and Analysis, Sleep Management Programmes, Allergy Testing and Immunotherapy, Smoking Cessation Programmes, Medical Longevity, and Regenerative Medicine.

*Further information on our data set can be found on www.raremonitor.com
Data accurate as of 5th September 2024.*

Please contact hello@rare.consulting for more information on this analysis.

Medical Wellness & Longevity: Five Key Statistics

28% of UK Healthcare Providers offer some form of Wellness and Longevity treatment

36% of Wellness and Longevity clinics are in areas of high household income

96% of Wellness and Longevity providers are single site locations

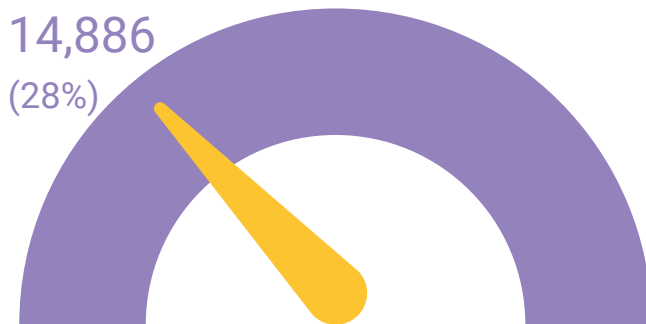
35% of providers are based in locations of high population density

62% of Wellness and Longevity providers offer smoking cessation help.

UK MEDICAL WELLNESS & LONGEVITY MARKET

Sep 2024

UK HEALTHCARE PROVIDERS OFFERING MEDICAL WELLNESS AND LONGEVITY

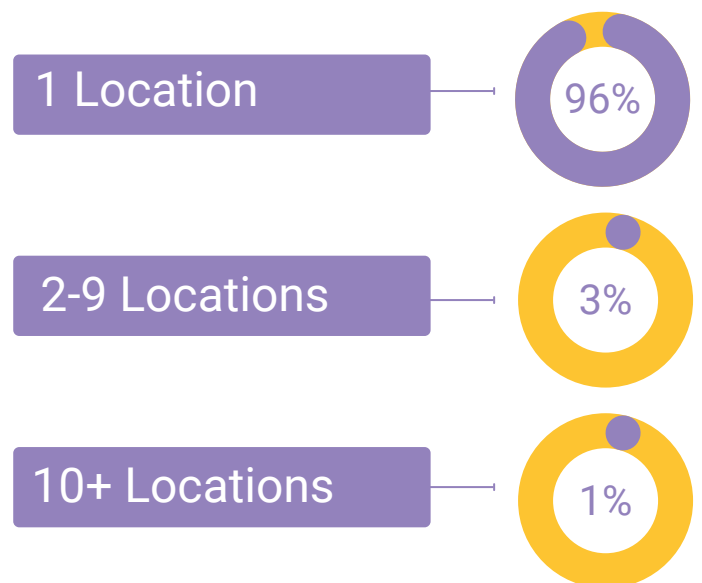


Source: Rare Monitor. Sep 2024. Base: 52,806 healthcare providers.

NUMBER OF LOCATIONS PER PRIVATE PROVIDER



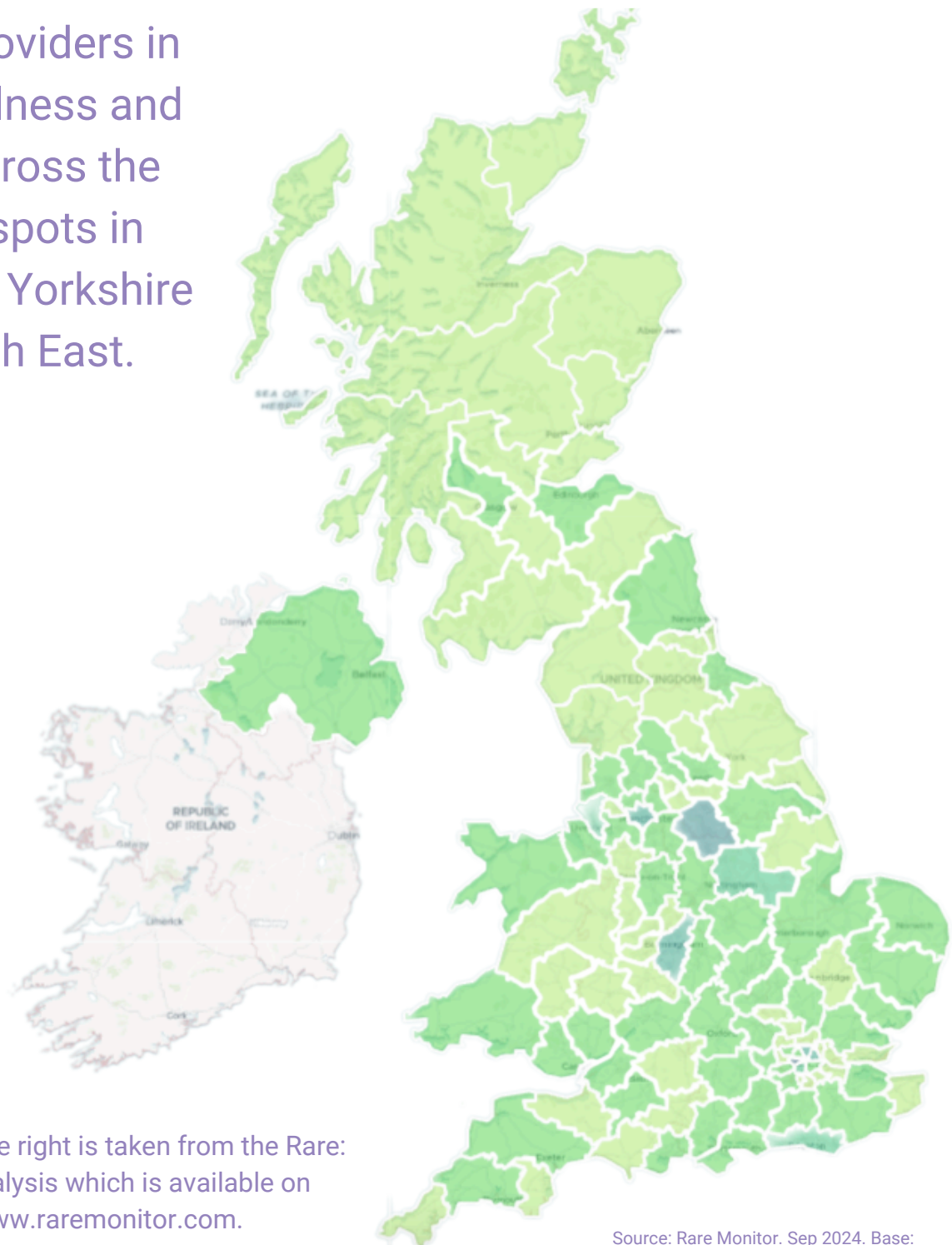
AVERAGE NUMBER OF LOCATIONS PER PROVIDER



Source: Rare Monitor. Sep 2024. Base: 7,584 unique providers.

MEDICAL WELLNESS & LONGEVITY SHAPE OF THE UK MARKET

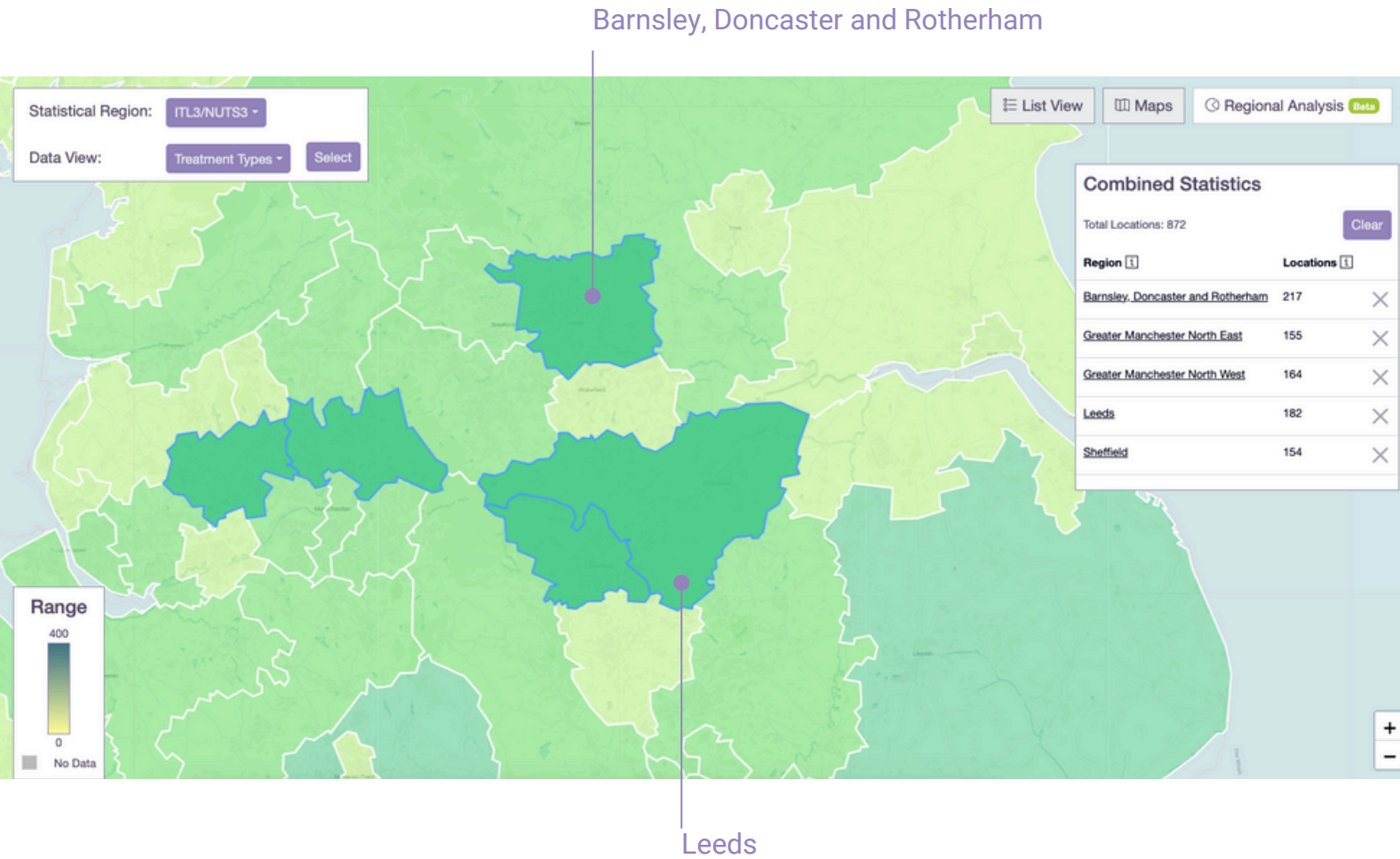
There are providers in Medical Wellness and Longevity across the UK, with hotspots in Manchester, Yorkshire and the South East.



The screenshot to the right is taken from the Rare: Monitor Territory Analysis which is available on subscription from www.raremonitor.com.

Source: Rare Monitor. Sep 2024. Base: 14,886 wellness and longevity clinics.

MEDICAL WELLNESS & LONGEVITY: AN EXAMPLE IN REGIONAL VARIATION

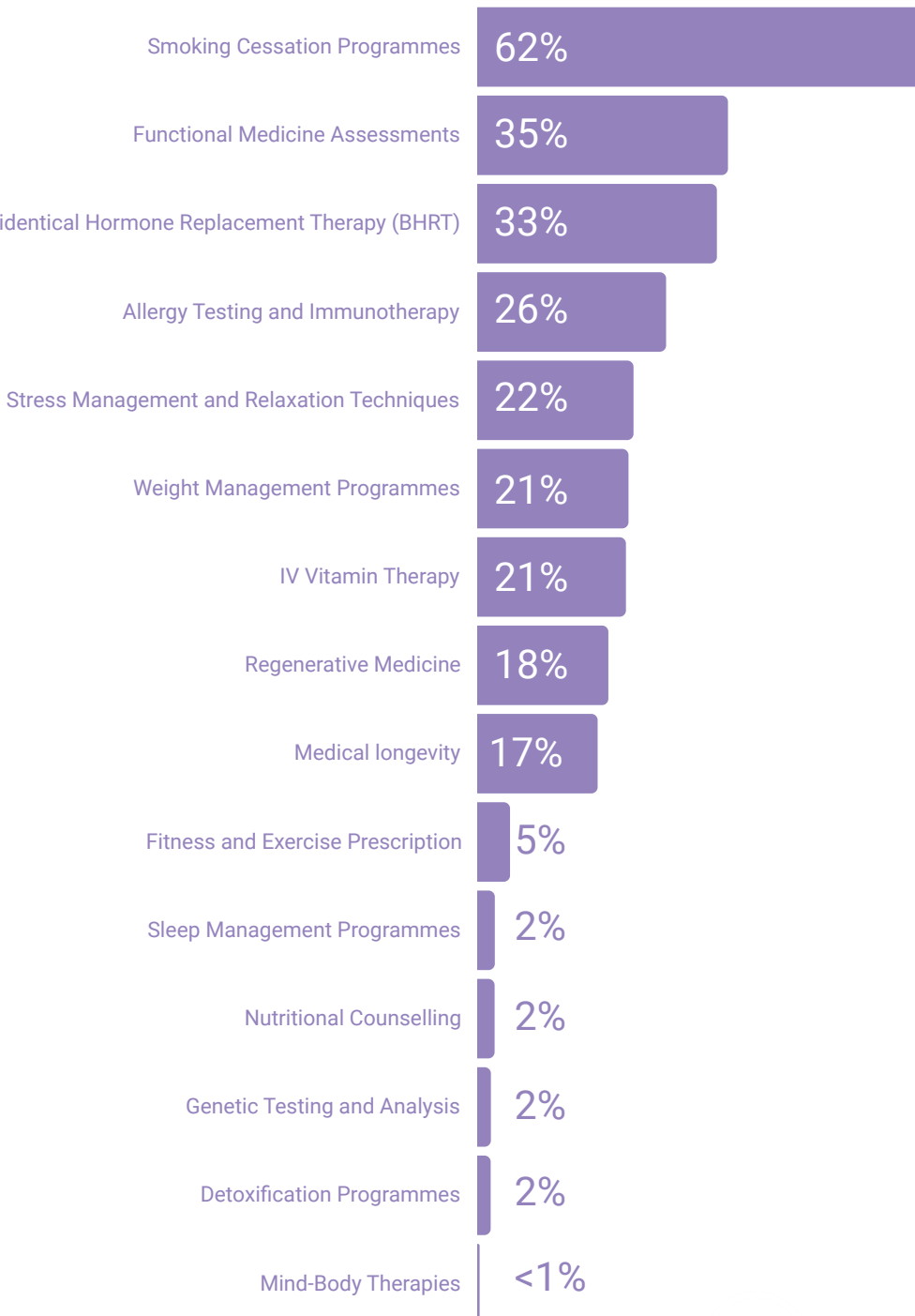


The catchment area of Barnsley, Doncaster and Rotherham has one of the highest density of providers in Medical Wellness and Longevity. Interestingly areas around this catchment vary considerably in the number of providers.

The screenshot above is taken from the Rare: Monitor Territory Analysis which is available on subscription from www.raremonitor.com.

Source: Rare Monitor. Sep 2024. Base: 14,886 wellness and longevity clinics.

TREATMENTS MENTIONED BY PRIVATE PROVIDERS*



*As mentioned on their website

Source: Rare Monitor. Sep 2024. Base: 14,886 wellness and longevity clinics.

6%

OF THE TOTAL
MARKET IS
OWNED BY 5
PROVIDERS



ARE BASED IN
URBAN LOCATIONS

35%

ARE BASED IN
AREAS OF HIGH
POPULATION
DENSITY

Source: Rare Monitor. Sep 2024. Base: 14,886 wellness and longevity clinics.



Thanks

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